

# ELECTRIC EEL SHOCK sign up to SELLABAND.COM

Another independent step by EES to prove the claim that  
'Rock & Roll can Rescue the World'

Japanese Hard Rock & Roll band **ELECTRIC EEL SHOCK (EES)** have signed up for SellaBand.com and have **RAISED OVER \$20,000 IN ONE WEEK**. The band are well on their way to the \$50,000 target to record their next album and look sure to get there in record time...

Electric Eel Shock, perhaps one of the most established artists to sign up for SellaBand, have released 3 albums worldwide through labels large such as Roadrunner Records, Gearhead (USA), Bitzcore (Germany), P-Vine (Japan), Spooky (Australia) etc. Since 2002 EES have toured in over 30 countries around the world performing an average of 150+ gigs a year...

**Johan Vosmeijer (MD SellaBand.com):**

*"It is great to see that established bands are joining SellaBand... I'm very excited for EES to join SellaBand, not only because of their talent and working ethics, but also because we share the same independent spirit."*



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**SellaBand.com** is a concept that mixes web 2.0 with the latest independent approach to the music industry. Artists finance their album recordings through fans and keep control of their music. Fans, or believers as they are called on the site, get a copy of the completed album, for each \$10 they invest, as well as a financial interest in its success. In the past two years 21 artists have reached the \$50k total and are either recording or are promoting a new release.

This is not the first time Electric Eel Shock have financed the band's development through their fans. In 2003 EES set up the **Samurai Club** where 100 fans paid £100 in return for guest-list for life. The money raised on that occasion was used to help finance the recording of previous release Beat Me which was successfully licensed to several labels around the world.

**Bob Slayer (EES management)**

*"We have been watching SellaBand develop for some time and believe that now is a great time to get involved. Once recording is completed we will have many options open to us including total freedom to license the finished album where we like..."*

It can already be seen that both EES and SellaBand are benefiting from the union with many EES fans signing up to and being introduced to the SellaBand concept for the first time as well as EES picking up many new fans through the very active SellaBand community.

**Kazuto Maekawa (EES Bass player):**

"The people that really understand EES are our fans. SellaBand enables us to work with fans, keep control of our music and give us a great basis for future success..."

SellaBand recently raised USD 5 Million, which will be spent on expanding their infrastructure in order to be able to more efficiently support artists internationally. A London office opens in June with New York planned for later in the year.

**Electric Eel Shock on SellaBand.com**

[www.sellaband.com/eelshock](http://www.sellaband.com/eelshock)

**Interviews / logos / images further info:**

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